



Key Stages of Wealth Acquisition

Accumulation and acquisition of wealth, to achieve financial independence, is a long-term process that requires meticulous planning and patience.

The following are three key stages that can guide your wealth acquisition journey;

Wealth accumulation stage

This stage creates the foundation and determines how you will accumulate your wealth over time. It starts when you start working and earning an income.

At Orient Asset Managers we offer several products that you can invest in and can help you make money towards creating your wealth. One of these products is the Kasha money market fund, a low-risk investment vehicle that enables you to generate income.

As you work towards accumulating wealth, start off the journey by investing in our money market fund which will also help you hedge your investments from losses. The initial investment amount of 5,000/- and a minimum top up amount of only KES. 1000 makes it very affordable and ideal as one starts the wealth acquisition journey.

Wealth preservation stage

There is a need to protect your savings and other investments. This stage involves working towards cushioning your investments from market fluctuations, inflation and tax. The priority in this stage is to decrease risks while simultaneously

increasing returns and growing your wealth.

At Orient Asset Managers, the Hifadhi fixed income fund is very diverse and spreads the risk of your investments. It also offers better security to your assets and has enhanced returns providing you the option of letting your assets mature towards maximum returns.

Wealth distribution stage

It is essential to ensure that your wealth lasts throughout your lifetime and beyond. For this, you will need a plan tailored towards both your long-term and short-term objectives. This is very important especially post-retirement when you will not have an active income. Making your passive income streams stable and consistent becomes a big priority. This will afford you a comfortable life for as long as you live.

At Orient Asset Managers, we offer wealth management service that involves creating a bespoke portfolio tailored to your profile and your objectives towards the wealth accumulation, preservation and acquisition.

To create wealth, you will need to train yourself to have regular savings, broaden your investment portfolios and have the patience to give your investments time to mature. At Orient Asset Managers, we are ready to invest in your dreams and help you fulfill them. Reach out to us for further guidance on wealth acquisition:

<https://www.orientasset.co.ke/our-services>

We are committed to consistently and creatively grow wealth through a wide range of dynamic and novel solutions.